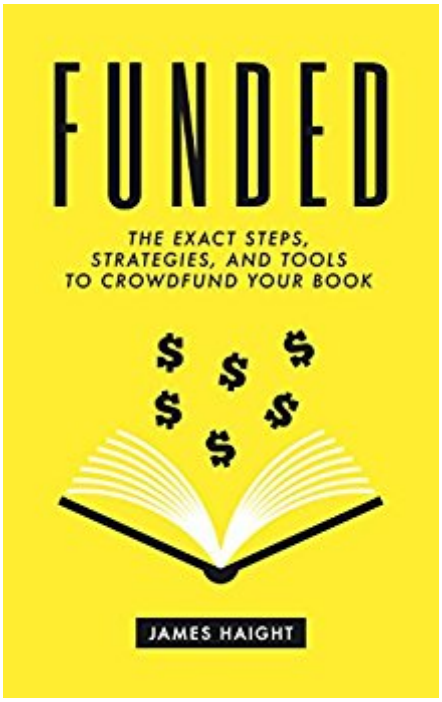
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Funded: The Exact Steps, Strategies, And Tools To Crowdfund Your Book



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Synopsis

Funded provides the exact steps, tools, and processes you, as an author, need to successfully crowdfund your book.This is NOT a book about generalized advice or surface level overviews. Rather, it is an actionable guide designed to equip authors with precisely the information they need to run a successful crowdfunding campaign.In this book, authors will find:Ã¢â ¬Â¢A formula to create the perfect pitch videoÃ¢â ¬Â¢Email templates that you can copy and use to build an engaged (and paying) fan base Ã¢â ¬Â¢The psychology of creating incentive packages that your backers will LOVEÃ¢â ¬Â¢An exact timeline of what actions you need to take and when you need to take them to magnify your chances of successFunded is written by James Haight. He started researching the science of crowdfunding to launch his own novel, which became the most funded literary fiction novel of all-time on Publishizer. Since then, he has tirelessly researched best practices and combined his knowledge into this pragmatic guide to demystify crowdfunding for authors.Whether publishing fan-fiction, non-fiction, or a novel, authors must have a detailed understanding of the crowdfunding platform landscape, the costs associated with running a campaign, and the tools available to leverage their efforts. For that reason, Funded includes:Ã¢â ¬Â¢Discussions of the pros and cons of major crowdfunding platforms relevant to authors (including Kickstarter, Indiegogo, Publishizer, Inkshares, and Unbound).Ã¢â ¬Â¢A list of necessary tools and itemized costs for each phase of an authorÃ¢â ¬â„¢s crowdfunding campaignÃ¢â ¬Â¢The exact metrics and earnings from HaightÃ¢â ¬â„¢s own crowdfunding experience Crowdfunding for authors presents a unique set of nuances and this book tackles them one by one. Information is power, so arm yourself with the right knowledge, examples, and perspective to set your crowdfunding project up for success!

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